

# Marketing Resources



## Amplify your social media, website, digital presence, and marketing efforts!

### Content To Share

- Download insurance-related images, videos, and articles through Trusted Choice.
- [Learn more](#)

### Digital Review

- FREE analysis & report for improving your website by Trusted Choice experts.
- [Learn more](#)

### Resource Library

- Get up to speed on marketing strategies for today's agency with resources from Trusted Choice.
- [Learn more](#)

### Marketing Campaigns

- Select from a variety of consumer-tested customizable advertising campaigns to highlight your agency's unique value locally. Always free! Choose your ad, upload the additional content, and submit your request.
- [Learn more](#)

### Agency Social Media Guide

- Need help getting more from your social media marketing? Review the Trusted Choice Agency Social Media Guide to learn best practices and maximize your online impact!
- [Download now](#)

### Marketing Reimbursement

- Funds are available for branding, website upgrades, and more with Trusted Choice!
- [Learn more](#)

### Social Media Content Calendar

- Use this monthly social media calendar to plan your social posts with our ready-to-use content! New calendars are released 30 days before the start of the new month.
- [View the calendar](#)

### Training Programs

- Develop your marketing skills. Trusted Choice has created training programs to help agents develop their skills and knowledge in critical areas.
- [Learn more](#)

Kasey Connors

[Kasey.Connors@iijaba.net](mailto:Kasey.Connors@iijaba.net)

[www.massagent.com](http://www.massagent.com)  
91 Cedar Street, Milford, MA 01757

Massachusetts Association  
of Insurance Agents

