



**F. Scott Addis, CPCU, CRA, TRA, ASA**  
**CEO, Beyond Insurance**  
**Executive Director, Beyond Insurance Global Network**

Scott serves as the CEO of Beyond Insurance. Founded in 2006, Beyond Insurance is a coaching and consulting firm that empowers insurance agency leaders, carriers, and other insurance and risk management professionals to capture unrealized potential... what one is capable of becoming through growth mindsets supported by process orientation.

Scott has been recognized as one of the “25 Most Innovative Agents in America” by The National Alliance for Insurance Education and Research and also received The Franklin Award for outstanding achievement and contribution to the insurance industry in the Delaware Valley. Scott was a Philadelphia finalist for the “Entrepreneur of the Year Award,” sponsored by *Inc.* magazine, Ernst & Young, and Merrill Lynch. The *Philadelphia Business Journal* described the award as “the nation’s most prestigious recognition of successful business owners and the standards of excellence for the leaders of some of this region’s hottest entrepreneurial companies.” Nominations were based upon “ingenuity, hard work, and perseverance, which create a successful, growing business venture.”

Scott is recognized as an industry thought-leader, transformational author, and speaker. He recently wrote *Summit...Reach Your Peak and Elevate Your Customers’ Experience*, a book about reaching your potential in life and at work. Scott’s articles have been published extensively in *Rough Notes* magazine, as well as other highly regarded industry publications throughout the U.S., such as *Forbes*, *Insurance* magazine, *CEO* magazine, *Sales and Service Excellence* magazine, and the *PIA* magazine.

Scott previously served as founder and CEO of The Addis Group, which he started in 1990 from scratch: no carriers; no revenue. Only a \$50,000 credit line and a vision of providing elite risk management solutions to the middle-market business segment. Today, The Addis Group (now part of McGriff Insurance Services) has evolved into one of the premier risk management consultants and insurance brokers in the United States.

In the 1980s, Scott was vice president and senior account manager with Johnson & Higgins. While there, Scott handled the insurance placements for many of Philadelphia’s most prestigious companies and institutions including Comcast Corporation, Aqua Pennsylvania, the University of Pennsylvania, and Campbell’s Soup. Scott also played a key role in the growth of Johnson & Higgins’ middle market division.

A graduate of Princeton University, Scott is a Chartered Property & Casualty Underwriter (CPCU), a Certified Risk Architect (CRA), a Certified Benefits & Wellness Advisor (CBWA), Trusted Risk Advisor (TRA), and appointed to the American Institute for Chartered Property Casualty Underwriter’s Advisory Committee. Scott has served on the boards of the Council of Insurance Agents & Brokers (Washington, DC), the National Alliance for Insurance Education & Research (Austin, TX), and *Rough Notes* Magazine (Indianapolis, IN). He was also selected for the National Safety Council’s Loss Prevention/Risk Management Committee.

Scott is active in community affairs having served as a United Way key campaigner and on the boards of The Haverford School, GVA Smith Mack, Bryn Mawr Rehab, Camp Tecumseh, Main Line Chamber of Commerce, the Starfinder Foundation, Cabrini College, and Lower Merion & Narberth Public Access Television. Scott is the past chairman of the Main Line Chamber of Commerce. Scott was recognized by the *Philadelphia Business Journal* as one of the region’s most influential business professionals through its *Book of Leaders*. Scott has also been recognized as a Distinguished Alumnus of The Haverford School and inducted into its “Athletic Hall of Fame.”

Scott resides in Bryn Mawr, PA, with his wife, Bobbie. He has three sons, Andrew, Jeffrey, and Will.