



WEBSITE FOUNDATION

\$1,500/mo

30% Savings

The website foundation is the necessary first step towards **generating new business online**



Encrypted, Mobile Responsive Website

Fresh Monthly Content

Social Media Foundation

Local Search Engine Optimization

LEAD GENERATION

\$1,350/mo

20% Savings

Lead generation campaigns target the right customers with the **coverage you want to sell**



Google Adwords Software / Management

\$500 Monthly Ad-Spend

Interactive Prospect Workflows

Customized Lead Generation

FACING THE FUTURE

Growing Your Agency



- These Exclusive Partner Packages provide hands-off, affordable, digital marketing solutions for the independent agent - and are only available to MAIA members.

- As your digital footprint grows, we adapt our programs to expand with you by offering:

- **Social Media Management**
- **Email Marketing**
- **Online Bill Pay & Quoting**

- Your carriers might help you pay for your new website and marketing efforts - talk to us for details.