

# Nominate & Win!

You or someone you know may be the next Outstanding CSR of the Year®!

Cash Awards

\$2,000 for national winner  
\$500 for each national finalist  
\$1,000 for nominating national winner

## Nominate the National Winner and Receive a \$1,000 cash award!

Nominations are now being accepted in all 50 states, Puerto Rico, and the Virgin Islands for the 2017 National Outstanding CSR of the Year. This award is the highest honor for insurance customer service representatives who have distinguished themselves through contributions to their industry and profession.

Open to everyone regardless of affiliation or professional designation, candidates must:

- Be an insurance customer service representative, or have primary responsibility for customer service duties.
- Write an essay of no more than two pages double-spaced (approximately 1,000 words) on the following topic:  
**"A friend who is a CSR has come to you for advice about a new customer service job opportunity in an agency in another city. What five factors about the employer and the position would you advise them to consider before accepting the job? Please discuss the most important factor first."**
- Submit letter(s) of recommendation from a professional reference(s).

To make your nomination, please complete this form and email, mail, or fax it today so your nominee may be contacted.  
NOTE: You may nominate yourself. All essay entries become property of The National Alliance, inclusive of permission to reprint. Deadline for all materials (including essay) is **May 1, 2017**.

## What are the rewards of winning?

Nominees will first compete on a state level. State winners will automatically be entered into the national competition.

State Winners Will Receive—

- Framed Certificate of Achievement
- State recognition
- Advancement to national competition

Four National Finalists Will Receive—

- \$500 cash award
- National recognition
- Gold and garnet pin

National Award Recipient Will Receive—

- \$2,000 cash award
- Gold and diamond pin
- Employer receives a scholarship to a National Alliance program
- Nominator receives a \$1,000 cash award

## NOMINATION FORM \*

Please print or type.

My Nominee's name is \_\_\_\_\_

Nominee's designations (if any) \_\_\_\_\_

Years of experience \_\_\_\_\_

Position \_\_\_\_\_

Agency/Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone (      ) \_\_\_\_\_

Fax (      ) \_\_\_\_\_

Email \_\_\_\_\_

## Nominator Information\*

\* You may nominate yourself.

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone (      ) \_\_\_\_\_

Fax (      ) \_\_\_\_\_

Email \_\_\_\_\_

Please  DO  DO NOT mention my name when corresponding with the nominee.

## Return this form to:

Massachusetts Association of Insurance Agents  
91 Cedar St.  
Milford, MA 01757  
Ph: 508-634-2900 • Fax: 508-634-2929  
Email: eoliver@massagent.com

